



Raspberry Pi Foundation

Safeguarding guidance: Social media and communication

In this document, we provide you with best-practice guidelines for using social media and communication tools in relation to your volunteer-supported Raspberry Pi Foundation activity (e.g. Code Club/CoderDojo/Raspberry Jam). These guidelines should not be modified.

As a general rule, you must not send private messages to, or receive private messages from, young people who attend your session or activity, neither via their personal social media accounts nor via accounts of the activity. Moreover, you must not put any images or videos depicting a young person on any social media platform unless you have appropriate photo consent/permission. For the purpose of this document, a young person is anyone under the age of 18.

Below are guidelines for using some popular social media platforms as part of running your activity. You may be using other platforms — in such cases, the general points raised here still apply.

You can talk about these guidelines here to the young people and their parents in person when you explain the 'rules' of your activity group.

Email

You must not communicate one-to-one with young people via email.

If you need to communicate with a young person via email, always include a parent/guardian, or the teacher for a school-based activity, in the message. If you do not have a parent's or teacher's email address, first ask the young person for this information and include another volunteer in this email.

If you are sending an email to several people, always obscure their contact details to avoid sharing email addresses of parents or young people with other email recipients.

Facebook

You must not be Facebook friends with young people who attend your activity.

You can maintain a Facebook group for your activity and communicate in this group setting for purposes of organising sessions or helping with projects. However, you must not communicate one-to-one by directly messaging young people or responding to their direct messages.

Twitter and Instagram

You must not follow the accounts of any young people or directly message them on these social media platforms. Young people can follow the accounts of your activity if you have them.

WhatsApp

You must not use WhatsApp to communicate with young people who attend your activity.

You can create groups with other volunteers over the age of 18 to organise your activity.

Snapchat

You must not be friends on Snapchat with young people who attend your activity.

LinkedIn

You must not directly message young people, and also not respond to their direct messages, on LinkedIn.